## OCS SILICA INCORPORATED Marketing Strategy

· We shall provide a high level of customer service, supported by a committed team of professionals. · We will provide a safe and productive working environment for our staff while keeping in their mind for personal growth and development. 2. • We will have the buffer stocks of 50% to our warehousing plant. 3. • We will commit a long term relationship to our end-user and serve a good service. 4. • Our prices are very reasonable and competitive in Silica Market. · We will ensure that our products will sustain in many decades and continue maintaining good and high-quality of products. 6.