## OCS SILICA INCORPORATED Marketing Strategy

- We shall provide a high level of customer service, supported by a committed team of professionals.
- We will provide a safe and productive working environment for our staff while keeping in their mind for personal growth and development.
- We will have the buffer stocks of 50% to our warehousing plant.

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4.

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- We will commit a long term relationship to our end-user and serve a good service.
- Our prices are very reasonable and competitive in Silica Market.
- We will ensure that our products will sustain in many decades and continue maintaining good and high-quality of products.